How Do I Upgrade My Seats on LATAM? The Ultimate 2026 Guide to Cabin Upgrades

Flying in comfort can transform a long journey from an exhausting ordeal into a relaxing experience ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you have booked an Economy ticket with LATAM Airlines but are dreaming of extra legroom, premium meals, and lie flat beds, ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK) you are likely asking: How do I upgrade my seats on LATAM?

Fortunately, LATAM offers four distinct pathways to move from Economy to Premium Economy or Premium Business Class ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Whether you want the security of an instant purchase or the thrill of naming your price in an auction, there is a method tailored to your travel style and budget ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

This comprehensive guide explains every method to upgrade your seat on LATAM in 2026, the rules surrounding baggage and Elite status, and how to leverage the LATAM Pass program for complimentary upgrades ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The Four Official Ways to Upgrade Your LATAM Flight

LATAM Airlines has streamlined the upgrade process into four specific channels ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Each method operates on a different timeline and pricing structure ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Understanding the differences is the first step to securing that coveted spot in the front of the plane ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The Instant Upgrade Method

The most straightforward way to change your cabin is the Instant Upgrade ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). This option is ideal for travelers who do not like uncertainty ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you want the peace of mind that comes with a confirmed seat in a higher cabin before you pack your bags, this is your best choice ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

You can access the Instant Upgrade option from the moment you purchase your ticket ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). It remains available in the system until twelve hours before the flight departs ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). The process is simple ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You log into the "My Trips" section on the LATAM website or mobile app, select your upcoming flight, ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK) and choose the upgrade option ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If the airline has unsold Premium seats, you will see a fixed price to buy them immediately ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The main advantage here is certainty ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Once your payment processes, your new seat is guaranteed ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You do not have to wait for a lottery or an auction to close ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). However, this convenience often comes at a higher price than the other methods, as you are paying the retail value of the upgrade rather than a discounted auction rate ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The Upgrade via Bidding Method

For the budget conscious traveler who still craves luxury, the bidding system is a popular tool ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Often called a "blind auction" or "upgrade bidding," this method allows you to decide how much extra value you place on a business class seat ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

Available from the time of purchase up to four hours before departure, this system asks you to name your price ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). LATAM provides a baseline minimum offer ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You can type in a higher amount to increase your chances of winning ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You are essentially competing against other passengers in the same boat ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). The airline reviews all bids and picks the winners based on the highest offers and seat availability ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The suspense lasts until check in closes ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You will typically receive confirmation that you have won or lost the auction between twelve and two hours before departure ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you lose, the airline does not charge your card ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you win, you get the upgrade, often for a fraction of the regular price ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). This is a great option for solo travelers willing to risk staying in Economy to save money ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The Last Minute Upgrade with SeatBoost

Technology has introduced a new player to the upgrade game: SeatBoost ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). LATAM has partnered with this

third party app to manage live, real time upgrades ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). This method is designed for spontaneous travelers who make decisions right before boarding ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

Starting twenty four hours before your flight, you can check if your flight is eligible for a SeatBoost auction ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You download the SeatBoost app and retrieve your booking ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Unlike the traditional bidding method which is sealed, SeatBoost often functions as a live auction ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You can see the current bid and outbid others in real time ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The most unique feature of SeatBoost is the "track your position" function ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You can see exactly where you stand in the queue for an upgrade ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Winners receive their new boarding passes automatically when check in closes ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). This method is fast, gamified, and exciting, but it requires you to be glued to your phone in the hours leading up to your flight ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The Courtesy Segments for Elite Members

This leads to the most exclusive method: the complimentary upgrade ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you are a frequent flyer, this is likely the answer to your question ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). LATAM rewards its loyal passengers through the LATAM Pass program with "Courtesy Segments ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK)."

Unlike the other methods which require cash or a bid, Courtesy Segments act like coupons ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You do not pay for the seat; you simply use a segment credit to move up a class ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). However, availability is strict ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You must check in for your flight first, and then apply for the upgrade starting forty eight hours before the flight ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The assignment of these free upgrades is not random ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). It follows a strict hierarchy ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Higher tier elites get priority over lower tier elites ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). However, there is a catch introduced in 2025 ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Passengers who pay for an upgrade via the Bidding method now have priority over elites using free coupons ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). So, while Courtesy Segments are a fantastic benefit of loyalty, they are no longer the guaranteed first in line for empty seats ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

The LATAM Pass Elite Tiers and Their Upgrade Quotas

To truly master the upgrade game, you need to understand the LATAM Pass hierarchy ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). The number of "Courtesy Segments" you receive depends entirely on your color coded status ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

Gold members receive four courtesy segments for upgrades within South America ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Platinum members receive eight segments for South America and two for international long haul flights outside the continent ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Black members get

unlimited segments within South America and eight for international routes ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Black Signature members, the highest tier, enjoy unlimited South American upgrades and fourteen international segments ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

However, having the segments does not guarantee the seat ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). The airline prioritizes upgrades based on a specific order ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). As of late 2025, the priority order changed significantly ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). The first to receive upgrades are those who win the paid bidding auctions ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). After that, the hierarchy follows: Black Signature, Black, Platinum, and finally Gold ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Furthermore, within the same tier, a member holding a co-branded credit card with Santander has priority over a member without the card ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

Understanding Baggage and Seat Selection Rules

A crucial detail many passengers miss is that upgrading your seat does not upgrade your baggage allowance ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you purchase an Economy Light fare (the cheapest option) and win an upgrade to Business Class, you are not entitled to the Business Class baggage allowance ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

LATAM explicitly states that the upgrade does not transfer the conditions of the new cabin to your reservation ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Your baggage limit remains tied to your original ticket purchase ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You will be sitting in a luxury seat but must still abide by the strict carry on only rule of the Light fare ☎🔰+1-866-690-1240 (US)

OR+44-808↪196↛27.56 (UK). Always check your original fare conditions before bidding to avoid surprises at the check in counter ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK).

On a positive note, Elite members also enjoy benefits regarding seat selection ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Gold, Gold Plus, and Platinum members can select standard seats for free at the time of purchase on domestic and international flights ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Black and Black Signature members can select LATAM+ seats—which offer extra legroom and priority boarding—for themselves and a companion at no extra cost ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK).

How to Apply for Your Upgrade Step by Step

Navigating the digital channels is easy if you know where to click ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Regardless of which method you choose—Instant, Bidding, or Last Minute—you will access the tools through the same ecosystem ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK).

Start by logging into the LATAM Airlines app or the website ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Navigate to "My Trips" and input your reservation code ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Once your itinerary loads, look for the "Upgrade" or "Cabin Upgrade" button ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). For Instant Upgrades, you will see a price immediately ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). For Bidding, you will be redirected to the bidding management page where you slide a scale to select your offer price ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK).

For SeatBoost, you must leave the LATAM app and open the SeatBoost app specifically ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Ensure your phone notifications

are turned on for the twenty four hours leading up to the flight so you do not miss the auction start ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you are an Elite member looking for a complimentary upgrade, you must complete online check in first ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). After you have your boarding pass, the system usually prompts you to apply your Courtesy Segments if seats are available ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

Frequently Asked Questions

Can I upgrade a Basic or Light fare ticket on LATAM?

Yes, you can upgrade Light and Basic fares, but you may face restrictions regarding complimentary Elite upgrades ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). Generally, Light fares are eligible for paid upgrades (Instant or Bidding) ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). However, for complimentary upgrades using Courtesy Segments, some Basic fares are excluded from the benefit ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). You can still usually participate in the SeatBoost or paid bidding auctions even on the cheapest tickets ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).

Is it worth bidding for a LATAM upgrade, and how much should I bid?

Bidding is often the best value ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). LATAM suggests a minimum starting bid, which is usually a percentage of the fare difference ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). To win, you need to look at the flight length ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). For short domestic flights, low bids rarely win because business class is small ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). For long haul flights like Sao Paulo to Miami, bidding is highly competitive ☎🔰+1-866-690-1240 (US)

OR+44-808↪196↛27.56 (UK). A general rule is to bid 15 percent to 30 percent of the original ticket price ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). If you pay $500 for Economy, bidding $150 to $200 for Business is a solid strategy, though you should check the minimum required base amount first ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK).

Do I get lounge access if I upgrade my seat?

Generally, no ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). If you upgrade via paid methods (Instant, Bidding, or SeatBoost) from an Economy ticket, you do not receive lounge access ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Lounge access on LATAM is strictly reserved for passengers flying in Premium Business on long haul international flights as part of the original booking class, ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK) or for Platinum, Black, and Black Signature Elite members regardless of their ticket ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Since your upgrade does not change your "original booking class" for benefits, you will likely be denied lounge entry unless you hold Elite status ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK).

What is the deadline for requesting a LATAM cabin upgrade?

The deadlines vary by method ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Instant Upgrade: up to 12 hours before the flight ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Bidding: up to 4 hours before the flight ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). SeatBoost: starting 24 hours before the flight, closing at check in ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Courtesy Segments: available starting 48 hours before the flight, but you must be checked in ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK). Note that if LATAM sells all seats in the Premium cabin before these deadlines, the upgrade option vanishes from the app ☎🔰+1-866-690-1240 (US) OR+44-808↪196↛27.56 (UK).

Can I use LATAM Pass miles to upgrade a flight for a friend or family member?

LATAM Pass miles are generally tied to the account holder ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). However, you can use the LATAM Pass "Family Pool" or transfer miles to a friend, though fees apply ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). The most direct way is to use the "Upgrade with Miles" option found in the bidding section ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK). If you have the miles in your account, you can select miles as the payment method during the upgrade request process, ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK) provided you are also flying on the same reservation or giving the upgrade according to their family rules ☎🔰+1-866-690-1240 (US) OR+44-808↪196⇏27.56 (UK).